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### **Derse Ranked in Ad Age Agency Report 2016 Index**

*Agency's Fourth Consecutive Year on World's Largest Agency Companies List*

Milwaukee – May 19, 2016 – [Derse](#), a complete face-to-face marketing company, has been ranked in Advertising Age's 72<sup>nd</sup> annual [Agency Report](#).

Agency Report is Advertising Age's annual ranking and analysis of advertising and marketing-services agencies. The report includes rankings based on U.S. and worldwide revenue for fiscal year 2015. Derse ranked in the following lists:

#50 – [World's Largest Agency Companies](#)

#9 – [15 Largest US Experiential/Event Marketing Agencies](#)

#122 – [Largest US Agencies from All Disciplines](#)

Derse has been named in the top 10 of the 15 Largest US Experiential/Event Marketing Agencies list since 2008 (formerly called 15 Largest US Promotions Agencies and 15 Largest Events Agencies). This is also Derse's fourth consecutive year on the list of the World's Largest Agency Companies.

"We are proud of Derse's results in the Agency Report year after year and will keep the momentum going," says Adam Beckett, Derse President and CEO. "These rankings reaffirm Derse's staying power and growth in the face-to-face marketing industry, driven by our *Smarter Wins* consultative approach to our clients' programs."

This year, Derse continues to solidify their position as a sought-after leader in driving face-to-face marketing. The agency has evolved from a sign painting business in 1948 to delivering comprehensive solutions for clients' exhibits, events and environments with:

- Data-driven strategy and a proprietary suite of strategic services to ensure clients get the most of their face-to-face spend
- Custom and integrated technology solutions for clients' unique programs
- Collective creative expertise in environments design, multimedia, graphics and experiential marketing
- Six full-service divisions with in-house fabrication and sales services

[Ad Age Datacenter](#) features premium content, including profiles of the biggest advertisers, agency companies and more.

## **About Derse**

Derse is the complete face-to-face marketing agency and exhibit builder with more than 475 employees and six full-service divisions. Ranked by *Advertising Age* in their World's Largest Agency Companies and Top 10 Experiential/Event Marketing Agency lists and by *Chief Marketer* as a B2B Top Shop, Derse brings a *smarter wins* approach to exhibits, events and environments for client programs in more than 50 countries. Experience Derse at [www.derse.com](http://www.derse.com).

## **About Advertising Age**

[Advertising Age](#) is the leading global source of news, intelligence and conversation for the marketing and media community. Ongoing coverage of strategic topics like CMO Strategy and data-driven marketing is complemented by breaking news on digital, social media and more. The 85-year-old media brand also produces industry rankings including the 200 Leading National Advertisers report, Agency A-List and the annual Agency Report.