

## Derse Expands Presence in Southwest Ohio

*Derse continues to grow West Chester office and provide outstanding service to regional businesses.*

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Milwaukee, WI – Mar. 4, 2019 – [Derse](#), a complete face-to-face marketing company, and exhibit builder, recognizes its first anniversary in their West Chester sales and design office. Throughout the past year, Derse has strategically focused on expanding its geographic footprint and broadening industry impact by providing enhanced service capabilities in the lucrative region of Southwest Ohio.

Todd Parnell, senior account executive, and Samantha Smith, account manager, lead Derse's West Chester office. Combined, they have more than 40 years of experience in the trade show and experiential marketing industry. Parnell is responsible for the development of the office and manages a team of knowledgeable and dedicated professionals. Alongside Parnell, Smith supports account management, logistical planning, and event management at a regional and national level.

“Derse's ongoing growth, coupled with the economic expansion in Southwest Ohio, provided the right opportunity to introduce our presence in the area in 2018,” says Brett Haney, Derse CEO. “We are thrilled to have Todd and Samantha join the Derse team and lead the charge in supporting Ohio businesses with outstanding customer service. Derse will continue delivering results for local and regional companies focused on driving their business with trade show and event marketing programs.”

Since opening the West Chester Township sales and design office in 2018, Derse has increased its client base and support across a variety of global companies that have headquarters and offices in the area. Parnell states, “Derse expects to grow significantly over the next 18 months. We couldn't have asked for a better location and we are excited to serve local businesses.”

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### About Derse

Headquartered in Milwaukee, Wis., Derse is a complete face-to-face marketing agency and exhibit builder with more than 450 employees, six full-service divisions, and multiple sales and design offices. For more than 70 years Derse has created strategic and inspiring exhibits, events, and environments for clients in over 50 countries. Derse is consistently recognized as a top trade show and event agency by Ad Age, Event Marketer, Exhibitor Magazine, and the Experiential Designers and Producers Association. Experiences Matter at Derse. For more information, visit [www.derse.com](http://www.derse.com).

Direct all project inquiries to Derse's West Chester Township office, located at 9078 Union Center Blvd., Suite 350, West Chester, OH 45069. Phone inquiries to 513-785-0809.

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